

University of Pretoria Yearbook 2018

Clothing merchandising 420 (KLD 420)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	20.00
Programmes	BConSci Clothing Retail Management
Prerequisites	Final-year status
Contact time	3 lectures per week
Language of tuition	Afrikaans and English are used in one class
Department	Consumer Science
Period of presentation	Semester 2

Module content

Clothing merchandise managerial aspects: fashion buying and planning function, controlling inventories, factors influencing stock movement, redistribution of stock; merchandising processes, sourcing and relationship with suppliers; management roles and responsibilities. Buying strategies, forecasting and records, preparing a buying plan, developing an assortment plan. Use of relevant soft wear in the buying and planning function. Global perspective of the clothing industry.

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